

# Cultivating Diversity: A Recipe for Organic Opportunity

**Lisa Kivirist, Inn Serendipity Farm and B&B (Browntown, WI)**

## Contact Info:

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## State of the Soil

### Fresh Crop of New Farmers:

Kim Marsin & Rachel Reklau  
Sweet Home Organics (St. Charles, IL)  
[www.sweet-home-organics.com](http://www.sweet-home-organics.com)

### Growth of Women Farmers:

Denise O'Brien  
Rolling Acres Farm (Atlantic, IA)  
<http://rollingacres.wordpress.com/>

Women, Food & Agriculture Network (WFAN)  
[www.wfan.org](http://www.wfan.org)

## Key Ingredients for Tomorrow

### 1. Innovative Ecopreneurs:

Jordan & Todd Champagne  
Happy Girl Foods (Big Sur, CA)  
[www.happygirlkitchen.com](http://www.happygirlkitchen.com)

Ann Adams & Liz Brensinger  
Green Heron Tools  
(New Tripoli, PA)  
[www.greenherontools.com](http://www.greenherontools.com)

Erin Schneider & Rob McClure  
Hilltop Community Farm (LaValle, WI)  
[www.hilltopcommunityfarm.org](http://www.hilltopcommunityfarm.org)

Adrienne Fox  
Powerkraut (Viroqua, WI)  
[www.organicpowerkraut.com](http://www.organicpowerkraut.com)

Inn Serendipity Farm and B&B is completely powered by the wind and the sun.

### 2. Urban Agriculture

Capuchin Soup Kitchen and Earthworks Urban Farm  
(Detroit, MI)  
[www.cskdetroit.org](http://www.cskdetroit.org)

Detroit Black Community Food Security Network  
(Detroit, MI)  
[www.detroitblackfoodsecurity.org](http://www.detroitblackfoodsecurity.org)

Hantz Farms (Detroit, MI)  
[www.hantzfarmsdetroit.com](http://www.hantzfarmsdetroit.com)

Xe Susane Moua  
City Backyard Farming (St. Paul, MN)  
[www.citybackyardfarming.com](http://www.citybackyardfarming.com)

Anna Chan The Lemon Lady (Concord, CA)  
[www.thelemonlady.blogspot.com](http://www.thelemonlady.blogspot.com)

## Discover your Inner Tomato

Know and understand yourself and your passions and how these elements can work together to craft a fulfilling livelihood that leaves this world a better place. Are you a Brandywine, slowly ripening to yield some of the sweetest fruit? Or are you a Green Zebra: Unique in green striped design, early to ripe and a dash tarter, edgier than most? Whoever you may be — relish and celebrate your uniqueness. — Lisa Kivirist

### 3. Children Focus

Barb & Dave Perkins  
Vermont Falley Community Farm  
(Blue Mounds, WI)  
[www.vermontvalley.com](http://www.vermontvalley.com)

Nancy Vail & Jared Lawson  
Pie Ranch (Pescadero, CA)  
[www.pieranch.org](http://www.pieranch.org)



## Key Ingredients for Tomorrow

### 4. Authenticity

Jai & Joel Kellum  
Kings Hill Farm (Mineral Point, WI)  
kingshillfarm@gmail.com

Seth Kroeck  
Crystal Spring Farms (Brunswick, ME)  
www.crystalspringcsa.com

Jamie Collins  
Serendipity Farms (Aromas, CA)  
www.serendipity-organic-farm.com

### 5. Diversification

Carrie Johnson & Kristi Langhus  
Argyle Fiber Mill (Argyle, WI)  
www.argylefibermill.com

All-electric CitiCar, completely recharged by the sun with a photovoltaic system.

## Resources

*Rural Renaissance: Renewing the Quest for the Good Life*, by Lisa Kivirist and John Ivanko

*ECOprenuring: Putting Purpose and the Planet before Profits*, by Lisa Kivirist and John Ivanko

*Edible Earth: Savoring the Good Life with Vegetarian Recipes from Inn Serendipity* by Lisa Kivirist and John Ivanko

**Midwest Organic & Sustainable Education Service (MOSES)** Website: [www.mosesorganic.org](http://www.mosesorganic.org)  
Hosts the nation's largest organic farming conference; mentor program, Rural Women's Project focuses on outreach toward women farmers and food-based ecopreneurs.

### Renewing the Countryside

Website: [www.renewingthecountryside.org](http://www.renewingthecountryside.org)  
Aims to strengthen rural areas by highlighting the initiatives and projects of rural communities, farmers, artists, entrepreneurs, educators, and activists.

## About Inn Serendipity® Bed & Breakfast and Farm

Completely powered by the wind and sun, the award-winning Inn Serendipity is among the "Top 10 eco-destinations in North America", Travel Green Wisconsin and Green Routes certified, and earned "5 Green Stars" from Eco Hotels of the World. The Inn features hearty vegetarian breakfasts prepared with ingredients mostly harvested from the Inn's organic gardens. The innkeepers-authors' book, *Rural Renaissance*, details their journey on their 5.5 acre farmstead, located outside Monroe, Wisconsin, and contains both personal stories and practical resources. [www.innserendipity.com](http://www.innserendipity.com)



**National Sustainable Agriculture Coalition (NSAC):**  
Website: [www.sustainableagriculture.net](http://www.sustainableagriculture.net)  
Represents over 80 grassroots sustainable agriculture groups nationwide on Capitol Hill. Free "Farm & Agriculture Resources for Media (FARM)" toolkit on website (under "Take Action"). Sends helpful e-mail newsletter synthesizing federal policy issues related to sustainable and organic agriculture (sign up on website).

**Midwest Renewable Energy Association (MREA):**  
Website: [www.the-mrea.org](http://www.the-mrea.org)  
Organizes world's largest renewable energy and sustainable living Fair every June.

**National Farm to School Network:**  
Website: [www.farmentoschool.org](http://www.farmentoschool.org)

**Food Corps:**  
Website: [www.food-corps.org](http://www.food-corps.org)