

2003 Illinois Fruit and Vegetable News

Reader's Evaluation

1. Please indicate your occupation ... check all that apply:

- ☐ Vegetable grower ☐ Fruit grower ☐ Chemical or seed industry
- ☐ Agricultural press ☐ Field Extension staff ☐ On-campus University faculty/staff
- ☐ Private consultant ☐ Other (please specify): _____

2. Twenty issues of the Illinois Fruit and Vegetable News are published each year. How many of the issues did you read (look over for more than a minute or two) in 2003?

2. On a scale of 1 (terrible) to 10 (outstanding), please rate how useful / informative this newsletter was to you.

3. What portions of the 2003 Illinois Fruit and Vegetable News did you find most valuable?

- ☐ Crop / regional updates ☐ Degree-day accumulations ☐ Notes from Chris Doll
- ☐ Fruit updates ☐ Vegetable updates ☐ Info on plant diseases
- ☐ Info on insects ☐ Info on weed management ☐ Jokes at the end of each issue

Other items (please specify): _____

4. What would you like to see improved, added, or otherwise changed in this newsletter for 2004?

5. Please offer any additional constructive comments about the newsletter, be they supportive or critical.

Please return this form to:

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