2003 Illinois Fruit and Vegetable News
Reader’s Evaluation

1. Please indicate your occupation ... check all that apply:
   ___ Vegetable grower       ___ Fruit grower       ___ Chemical or seed industry
   ___ Agricultural press    ___ Field Extension staff ___ On-campus University faculty/staff
   ___ Private consultant    ___ Other (please specify): ________________________________

2. Twenty issues of the Illinois Fruit and Vegetable News are published each year. How many of the issues did you read
   (look over for more than a minute or two) in 2003?

   ___

3. On a scale of 1 (terrible) to 10 (outstanding), please rate how useful / informative this newsletter was to you.

   ___

3. What portions of the 2003 Illinois Fruit and Vegetable News did you find most valuable?
   ___ Crop / regional updates ___ Degree-day accumulations ___ Notes from Chris Doll
   ___ Fruit updates           ___ Vegetable updates           ___ Info on plant diseases
   ___ Info on insects         ___ Info on weed management ___ Jokes at the end of each issue

   Other items (please specify): ________________________________

4. What would you like to see improved, added, or otherwise changed in this newsletter for 2004?


5. Please offer any additional constructive comments about the newsletter, be they supportive or critical.

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